



INFLOW Global Summit 2018

Schedule

Opening Speech



Afşin Avcı

Co-Founder, INFLOW Summits

How is ROI measured in influencer marketing: Why use it?



Danielly Netto

Global Head of Presales Socialbakers

The Worldwide Success Story of Turkish Talents



Moderator:

Ezgi Avcı

Presenter

Speakers

Alev Karslı
Make-up Artist



Güneş Mutlu Mavituncalılar

Founder of Mehry Mu

The Creator Economy: What is going to cost?



Ryan Williams
Author at Influencer Economy

Authentic Instagram Content and the Power of Originality



Moderator:
Leyla Salavatova
PR Expert Moscow & Los Angeles

Speakers

Gabe Erwin
@gabe



Jonathan Kubben Quiñonez
@momimfine

Alex
@supercarblondie



Data is the new food: INFLOW Bridge



Afşin Avcı
Co-Founder, INFLOW Summits

YouTube: Understanding the Creator, Public & Brand



Moderator:

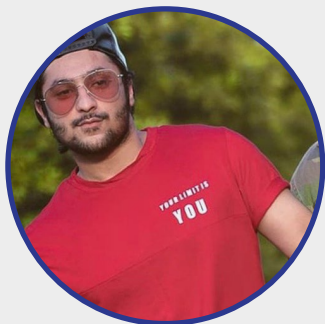
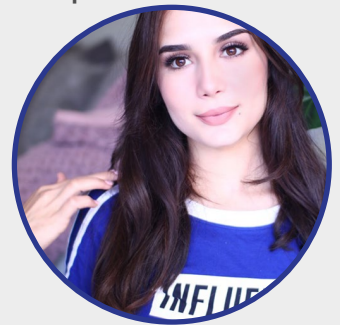
Saira Chogley

Director of Digital Media and Brand Partnerships at The Sulfur Group

Speakers

YoTips

@YoTips



Harsh Beniwal

@Harsh Beniwal

Tiffany Rothe

@TiffanyRotheWorkouts



From Zero to Hero: Karsu & Performance



Karsu, Singer

Pianist and Composer

EVENT OF THE YEAR

www.inflowsummits.com